

Annual Review

2013/14

Better health for the people of Bradford



Welcome

Welcome to NHS Bradford Districts Clinical Commissioning Group's Annual Review for 2013/14.

We started work as NHS Bradford Districts Clinical Commissioning Group (CCG) in April 2013. Our first Annual Review reflects on our progress and performance over the last year. It highlights some of our achievements and reflects our biggest challenges, provides a snapshot of our finances, and explains our plans for the future.

Nationally and locally, health and social care budgets have been under unprecedented pressure and the coming year will be even more challenging. This means that we will have to increasingly look at new ways of working in partnership to provide services.

Our overriding priority is quality, and by working together with patients, hospitals, community and mental health services, communities and local authorities we are making positive changes for local people.

One of the largest changes between the CCG and its predecessor organisations is the ongoing involvement with local patients, their families, carers, representatives and members of the public. People are helping us to decide how to spend our money and helping us to ensure that services commissioned are of a high quality.

Health services are used by patients every day. So asking people what they want and giving patients a choice, is really important when making decisions about which services to commission.

The CCG has built on previous patient member groups and now has an even wider network of local people who help comment on the plans and priorities which has led to the CCG's organisational vision and values.

It's been a busy first year for us. We have established ourselves as a brand new organisation, successfully achieved full authorisation and quickly got to grips with our role as commissioners, building and developing good working relationships with our many healthcare providers.



**Dr Andy Withers,
clinical chair**



**Bradford Districts
Clinical Commissioning Group**

Who we are

NHS Bradford Districts CCG is a member organisation, which plans and buys most of the health services that people in our area need. Our members are 41 GP practices that serve the local population and help us shape the direction of the CCG. We plan and pay for services like:

- planned hospital care
- rehabilitation services (eg: physiotherapy, occupational therapy)
- most community services (eg: district nurses)
- urgent and emergency care, including A&E, ambulances and out-of-hours services
- mental health services
- maternity services
- continuing healthcare (a package of care provided outside hospital for people with ongoing healthcare needs)

We do not buy primary care services from GP practices, pharmacies, dentists and opticians. This is done by NHS England.

We bring together healthcare professionals, local people and managers so people have more control of their own care; to provide a greater focus on healthcare and quality; to increase the involvement doctors and nurses have in the care and services delivered; and to improve the health and experiences of local people.

The change to a clinically-led NHS is a fantastic opportunity to focus on delivering improved health outcomes, quality, innovation and public engagement.

We've already started to see results from this new way of working, which will bring real benefits to patients; and we want to work better with local people as we improve services and help patients to live longer, healthier lives.

Our vision is *better health for the people of Bradford* and during 2013/14 we focused on:

- avoiding preventable deaths caused by cardiovascular disease
- helping people with long-term conditions to live better lives; and
- improving the patient experience.

The number of people suffering a stroke has reduced by almost 15% over the year; the number of people receiving key tests for diabetes is now 60%; and the number of premature deaths – under 75 years old – has also reduced by 10%.



Our challenges

We look after a population of 328,000 people in Bradford, where there are high levels of deprivation which have a big impact on the health of local people. Over the next few years we expect a growing population of older people, variations in health across our area, and more people with long-term health conditions, to put more pressure on our services.

The NHS nationally is facing a number of challenges as we all live longer; and live with more long-term conditions. Funding for health is not keeping pace with demand so we all need to provide services more efficiently.

The major health issues for our area are:

- cardiovascular disease (CVD – diseases of the heart and circulation): this is a leading cause of death and the second most significant cause of early deaths
- respiratory disease (conditions affecting the lungs and airways): higher rates for early death from respiratory disease among men than women
- cancer: this is a leading cause of early deaths and the second most significant cause of all local deaths
- people drinking hazardously and harmfully: increasing number of people attending A&E and being admitted to hospital
- infant mortality: in Bradford, some sections of both our white and Pakistani communities are at risk of poor infant health
- mental health: dementia and 'talking therapies' are our main mental health focus.

Our key priorities

We have worked with our member GP practices, our patients, the public and our healthcare partners to develop a vision that reflects the challenges we face in meeting the healthcare needs of local people. We aim to:

- tackle health inequalities through prevention, integration and partnerships
- improve patient safety and experience
- improve the quality of GP care and make sure we're engaging with local people
- transform mental health and community services
- improve the health of people with long-term conditions
- transform urgent care.



Our performance

This year we have worked with our partners to improve people's health and wellbeing and to improve our performance against national targets, local targets and the requirements of the NHS Constitution.

We have developed and improved our performance in our key areas of focus.

- **Preventing early death from cardiovascular disease (CVD)**

A programme is taking shape which will focus on prevention, vascular disease in primary care, heart failure and atrial fibrillation (AF). Our priority is to find all cases of CVD among people in our area, to make sure patients who are at risk or who have a CVD disease in primary care have their condition well managed.

- **Living longer, better lives through better integration of care**

We are working jointly with our neighbouring CCGs, the local authority and providers in Bradford to join up health and social care across the district. This Integrated Care for Adults programme is helping to make sure that local people get the best help they need at the right time and in the best place for them.

- **Improving the engagement of local people and their experience in primary and secondary care**

A wide range of work to improve engagement of local people and their experiences of NHS care has moved ahead and we now have significant public and stakeholder involvement in the CCG. We have set up networks, eg: young people and women, and practice-based patient groups to hear local voices; we have responded to feedback and taken action where we can; and have set up virtual engagement via google+, Facebook and Twitter.



Working with our partners

We work closely with NHS Bradford City CCG. Our two CCGs share some of the same functions and responsibilities such as the joint quality committee (JQC), which is responsible for monitoring the quality of services we buy and patients' experiences of those services. We also work with NHS Airedale, Wharfedale and Craven CCG to manage the contracts of our providers.

We buy services from Bradford Teaching Hospitals NHS Foundation Trust and Bradford District Care Trust, which cares for people with community health, mental health and social care needs. We also work with Bradford Council and a number of voluntary and community sector organisations across the district.

Healthwatch Bradford and District is a key partner in helping us to plan services: it is the new independent public watchdog that works with people and organisations to make positive change happen in health and social care services in the district.

We also work with the following organisations:

Health and Wellbeing Board: a committee within the council that aims to bring together key people from the health and care system, providing a single place for partners to work as a team.

Health and Social Care Overview and Scrutiny Committee: it acts as a 'critical friend' by reviewing local health issues and considering NHS proposals to develop or change services.

NHS England: it commissions GP services, as well as pharmacy, optometry and dental services (primary care), and some specialist services.

West and South Yorkshire and Bassetlaw Commissioning Support Unit (WSYBCSU): the CSU provides a range of business expertise and support to our CCG.



Involving local people every step of the way

Engaging local people in a meaningful way is a key priority for us. We want to make sure that their voices can be heard and that they are involved in and drive the work of the CCG.

We want local people to understand how, why and where things are happening and for them to help us shape services for the future.

Our vision for effective engagement is to work in partnership with the people and communities of Bradford in our decision-making and priority setting. Good engagement will help us to improve health outcomes as well as make the best use of public resources.

Our approach includes:

- inviting local people to come and join our Governing Body/Clinical Board development sessions to help us explore how we can do things differently and go the extra mile to involve people in the CCG as much as possible
- developing a patient network which brings together all the different patient group members in our 41 member practices to feed information into the commissioning process and share best practice with each other
- establishing systems and processes to gather patient feedback to inform our commissioning plans systematically.

For more information about how to get involved, contact: engage@bradford.nhs.uk



**Bradford Districts
Clinical Commissioning Group**

Our year at a glance

Throughout the year we have worked hard to develop and improve the services we buy, with patients, the public and our partner organisations. Here are some of the highlights from 2013/14.

National recognition for our work

We reached the final shortlist for several prestigious national awards. We were a finalist of the General Practice Awards in the category of Long Term Conditions, Respiratory and Children's Health Team of the Year. Our work on the new wheezy child management plan caught the judges' eye and put us in the shortlist for another national award.

We were also in the running for another award with Bradford's Warm Homes and Healthy People project, and we won through to the finals of the Health Service Journal (HSJ) Awards for the CCG of the Year.



Top for diagnosing dementia

We are among the top 10 performers in England for leading the way in diagnosing dementia sufferers. Department of Health figures show that up to 65% of cases in Bradford are being formally recognised – higher than the national average of 48%. And almost 100% of those identified sufferers are being properly referred to 'memory clinics' for the help they need.

Help for people with DVT

Hundreds of people with deep vein thrombosis (DVT) are now receiving treatment closer to home thanks to a new diagnostic and treatment pathway. Most non-complex DVT patients are now being cared for by their GP, which helps patients manage their condition better.

This is thanks to us developing a new pathway to improve patient care and develop better health outcomes. In the first 18 weeks, 263 patients avoided hospital treatment: which saved the local NHS £51,000.



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Spotlight on local stories

Over the past year we have invited several local people to our Governing Body meetings to share their unique stories and experiences of using local NHS services.

From a carer's story of living with dementia to the obstacles facing patients with visual impairments, our Governing Body has heard first-hand experiences of accessing services and how small changes can make big differences. This has helped us learn from people, see things from their perspective and plan service improvements.

It's good to talk

We got everyone talking about what's important about the local NHS at events to help us develop our five year strategies. People had their say about our ambitions and priorities over the coming years; and their views have influenced how we move forward.



Tune into health news

People could find out what's happening with the NHS in Bradford by tuning into the 'Your good health' radio show. We piloted the show on BCB Radio to reach out to more people, hear their views and stories about local health services, and share news and information.



Care homes' telemedicine link

As part of the roll-out of joined-up (integrated) care, we launched a telemedicine service in local care homes. The service, run by Airedale NHS Foundation Trust, allows care home residents to get urgent medical help from hospital consultants or specialist nurses on screen via a secure video link – without having to leave the comfort of their own surroundings. Fifty residential and care homes will be linked up to a Telehealth hub at Airedale Hospital providing round-the-clock care.





Stroke prevention breakthrough

A ground-breaking project, led by Bradford clinicians, means fewer people are suffering devastating strokes. The innovative improvement project involved patients with atrial fibrillation (AF), which causes abnormalities in heart rhythm and increases the risk of stroke.

Those at moderate to high risk were prescribed anticoagulation drugs such as Warfarin - resulting in a reduction of two strokes per month across Bradford and Airedale – or 24 strokes per year. Nationally, up to 10,000 strokes could be prevented if the project was rolled out across the country.

- *Barbara Edwards, who was unaware she had AF until she suffered a stroke, and is now on anticoagulation drugs*

Investing in community projects

We continued to invest in non-recurrent funding to support a range of community projects which deliver health and wellbeing support to local people. We received our share of over 200 bids across the three CCGs, reviewing each funding request. Over 40 bids were successful: receiving just over £5 million of funding, and a further 57 bids have been assessed.

New alcohol support service

Together with Bradford City CCG, we funded a new alcohol support service. Lifeline Project was commissioned to put support services in GP surgeries and open a new assessment hub in the city centre. The scheme offers a single visit or 12 weeks of continual support.

We also jointly commissioned a community detox programme, which is part of a £1.2m two-year pilot scheme to tackle alcohol misuse.

Our Governing Body

The Governing Body is responsible for reviewing decisions, policies, aims and objectives, for formally approving our plans, and looking after our money and assets.

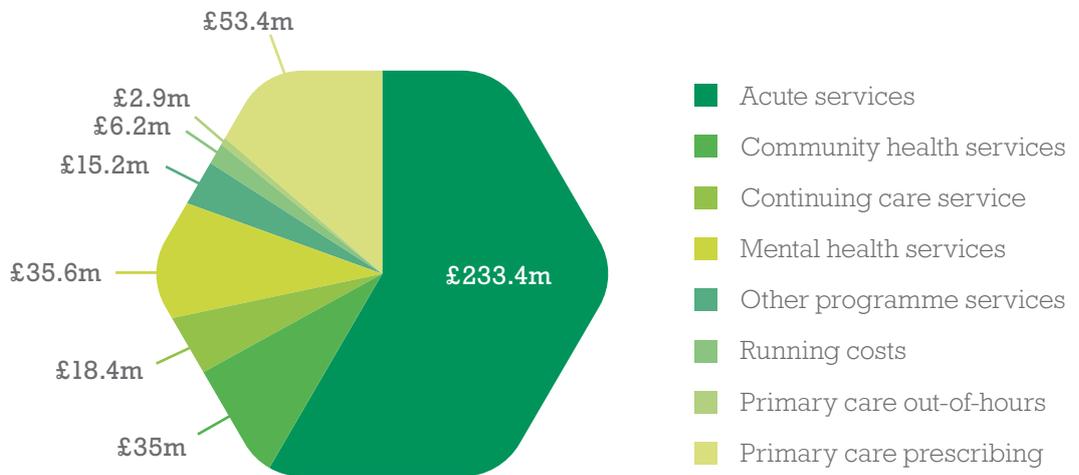
In our first year we have made good progress against our aims and objectives. In the coming year we will continue to review our priorities to make sure our plans are flexible enough to meet the changing needs of the CCG and help us to make a real positive difference in the way that we improve healthcare for local people.

You can see who is on our Governing Body and more details about its role and responsibilities on our website at www.bradforddistrictsccg.nhs.uk

Our finances

The total amount of money we had to spend in the year from April 2013 to the end of March 2014 was £400.15 million.

The chart below shows how we spent that money.



You can see our full accounts on our website: www.bradforddistrictsccg.nhs.uk



Thank-you

We would like to take this opportunity to say thank-you to our healthcare partners, our stakeholders, our local communities and our patients for all their support over the last year. We have already achieved so much and we are committed to improving healthcare and health services for people in Bradford Districts now and in the future.

For more information

If you are interested in finding out more about Bradford Districts CCG and would like to view our annual report and accounts in full, please visit: www.bradforddistrictscg.nhs.uk or email: communications@bradford.nhs.uk

You can also catch up on Twitter at: [@NHSBDCCG](https://twitter.com/NHSBDCCG) or on Facebook at: www.facebook.com/NHSinBradford



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